

# Central Carolina Community Foundation Strategic Plan for FY2026 - FY2028

## Vision

A vibrant and engaged community where generosity abounds, and all people thrive.

## Mission

Connecting and mobilizing people and resources to strengthen our community.

## Values

### Community

We put the people and places of the Midlands at the center of all we do. Building a stronger, more inclusive region is our shared goal.

### Connection

We build relationships—between donors, nonprofits, and community leaders—to make giving more meaningful and effective.

### Collaboration

We believe that lasting change happens when people work together. We bring partners to the table to listen, learn, and act.

### Trust

We are a dependable steward of charitable resources, guided by transparency, integrity, and the needs of our community.



## Philanthropic Growth

Grow charitable giving in the Midlands in partnership with donors and advisors.

1.1 Increase charitable contributions to the Foundation, growing assets while building for the future.

1.2 Ensure strong investment management to support long-term sustainability and growth of the Foundation's assets while engaging fundholders and professional advisors.

1.3 Grow unrestricted and board-directed funds to enhance the Foundation's capacity to address community needs and drive core initiatives.

1.4 Communicate clearly and effectively the Foundation's broad-based knowledge of the community, opportunities for philanthropic impact, and charitable giving to encourage and motivate philanthropically inclined donors to partner with the Foundation.



## Community Support

Invest in and support nonprofits, community institutions, and scholarship programs that address critical needs and build community and cultural vibrancy.

2.1 Expand and promote a grantmaking strategy that responds to community needs and enhances community engagement and cultural vibrancy.

2.2 Strengthen nonprofit capacity and sustainability.

2.3 Make grantmaking and scholarship processes more accessible, streamlined, and transparent.

2.4 Support fundholders in their grantmaking by sharing information, offering opportunities for connection, and being a responsive partner.



## Community Leadership

Serve as a catalyst for collaborative solutions that make our community stronger.

3.1 Seek opportunities to serve as an intermediary and engage in collaborative grantmaking with other funders.

3.2 Pursue opportunities to partner with public and private entities to improve our community by aligning strategies and amplifying investments.

3.3 Activate the board as visible community ambassadors and connectors to advance the Foundation's mission and relationships.

3.4 Enable local nonprofit organizations to generate revenue and increase awareness of their mission through Midlands Gives.

3.5 Leverage the Foundation's experience in disaster response and recovery grantmaking to streamline statewide collaboration, increase impact, and enhance community resilience.

3.6 Convene, support, and participate in groups that strengthen our community including advisory committees and affiliate boards.



## Organizational Excellence

Invest in our people, culture, and systems to serve our community with excellence.

4.1 Further develop our high-performing, mission-driven team.

4.2 Recruit, retain, and engage board members who reflect our community and deeply support the Foundation's mission.

4.3 Enhance operational effectiveness by optimizing technology, systems, and organizational processes.

4.4 Strengthen the financial sustainability of the Foundation by increasing operating support through diverse revenue streams and wise stewardship of resources.

4.5 Advance the Foundation's mission and visibility through strategic, data-informed communications.